LDI TRAINING
"Leading Edge Courses for Professionals" TM

An LDI Training Course

FINANCE and ACCOUNTING FOR NON-FINANCIAL PERSONNEL

Provide real-world financial skills for non-financial executives, top managers and small business owners.

By
Prof. Dr. Wiwiek M. Daryanto, S.E., Ak., MM., CMA

OBJECTIVES

This highly-acclaimed seminar explains financial methods to managers in non-financial areas. Even managers with no previous training will gain sound insight into financial and accounting concepts.

The program provides participants with the fundamentals of accounting and financial information; introduces techniques for making financial decisions; supplies training in analyses of cash flows, return on investment and planning & control

BENEFITS OF ATTENDING

Participants will discover how to:

- Ease cash-flow problems
- Negotiate better terms at the bank
- Set budgets that really work
- Analyze cash-flow, return on investment
- Read financial reports as well as the financial people do
- Stay on top in meetings with financial people & get them to talk your language
- Better manage company growth
- Set up a financial reporting system that harmonizes managerial actions and corporate objectives
- Prepare forecasts to year-end from interim financial reports.

COURSE OUTLINE

Five Fundamental Concepts
- The financial accounting system
- The financial identity
- Financial reports versus financial information
- Stocks and flows
- Value versus price

Financial Reporting in Plain English
- Accounting on a cash basis and on an accrual basis
- The 3 basic financial reports: statement of financial position (the balance sheet): statement of earnings; statement of cash flows
- Two case studies; accounting in retail; accounting in manufacturing & services
- Glossary of terms

How to Read a Financial Report
- Integrating balance sheet and statement of earnings
- Integrating balance sheet and statement of cash flows
- Integrating earning and cash flows
- Definitions of key terms
- Understanding working capital, debt & equity

Analysis for Financial Decisions Five keys to decision-making: thinking straight; the three roles of managers; zero-based thinking; time spectrum of decisions; building social considerations into your decisions

Points to Watch for in Financial Reports
- Financial information and financial reports
- Don't let financial reporting get in the way
- Behavior of costs
- Cost - Volume - Profit (CVP) relationships
- Cost classification

Break-even Analysis and Decision-making
- Production planning
- The make-or-buy decision
- Distribution channels
- Pricing
- Promotion mix
- Special orders

Criteria for Financial Decisions
- Risk & Return
- Risk Spectrum of Decisions
- The five concepts of financial management: operations; working capital; investment; financing and cash-flow
- The four key financial questions
- Operating, financial & cash leverage to boost returns
- Five ways to cut risk

Financial Indicators of Operating Performance

- Defining a financial ratio
- Degree of operating leverage
- 12 integrated test of operating performance
- Operating for profits and cash flow
- Human impact of financial control systems
- Why the maximization of the returns of the parts can lead to bankruptcy of the whole

Financial Indicators of Corporate Performance

- An integrated set of rations for corporate planning and control
- Corporate financial targets: return on capital employment; return on tangible equity; measurement of corporate financial risk
- A responsibility-oriented financial reporting system
- Instruments to achieve targets: efficient asset management; operating probability; intelligent use of debt to trade - off risk and return
- Two case illustrations

Cost Factors in Pricing

- Marginal cost pricing
- Target ROI pricing
- Full cost pricing (absorption costing)
- Activity-based costing

Planning & Control - Operations and Corporates

Planning & Budgeting - Operations

- How to prepare a budget and profit plan
- Zero-based budgeting
- Planning expenses
- Planning revenues
- The operations budget

Planning & Budgeting - Corporate

- The corporate budget: the pro-forma sheet; the cash budget
- Relationship between cash budget and operations budget
- Use of financial ratios to test effectiveness of the plan

Control & Results Measurement - Operations

- Revenue center
- Investment center
- Cost center
- Standards for control
- Profit center

Control & Results Measurement - Corporate

- Two case studies

Planning & Control - Strategic
Strategy, Capital Investment & Financing

- Capital Investment Analysis
- Determining costs
- Decision Criteria : return on investment; net present value; internal rate of return
- Risk analysis in capital investment decisions; payback, interest-adjusted payback; decision trees; simulation
- the capital budget
- Project pay-offs and project life

Intermediate & Long-Term Financing

- Sources of Long-term capital-negotiated debt versus equity
- Determining the cost of alternative fund sources
- Planning the capital restructuring
- Meaning and use of the weighted average cost of capital measurement

Maximizing Shareholder Wealth

- Measuring Economic Value Added (EVA)
- Integrating capital investments, corporate finances, operations and share price

YOUR INSTRUCTOR

Prof. Dr. Wiwiek Mardawiyah Daryanto, S.E., Ak., MM., CMA is an expert in accounting and finance. She has a Doctoranda degree in accountancy from University of Gadjah Mada, Master of Management from University of the Philippines and Doctoral degree from Institute Pertanian Bogor.

She is also a Certified Management Accountant from the Institute of Certified Management Accountant, Australia and at the present she has an Education Certificate for Lecturers (SERDOS - Sertifikat Pendidik untuk Dosen) and Professor (LEKTOR) Reg. No. 18103306806671.

She has more than twenty five years of experience in consulting and teaching at universities, conducting public training and teaching business professionals. She is currently Director of Research & Community Empowerment Center Faculty Member of IPMI International Business School Jakarta - Indonesia

She has been teaching for LDI Training since 1995 as an associate instructor. Her major areas of interest is in Accounting, Financial Management, International Finance, Agribusiness Management and PSC Accounting for Oil and Gas Industry.

She is currently holding the position of a Senior Trainer of LDI Training and he certified to conduct its courses.

NOTE: CONDUCTED IN BAHASA INDONESIA

TRAINING CONFIRMATION

LDI Training will provide a Confirmation Letter after we receive registration according to the required quota.

This course is presented by LDITraining.

For information about LDI Training please visit www.lditraining.com
If you have any question about our courses, please email your enquiry to lditrain@indo.net.id or contact to: 021- 6326911 / 0811 812857

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